



ABSTRACT

Cinemas – Tamil Nadu Cinemas (Regulation) Rules, 1957 – Revision of rates of admission for Cinema Theatres – Orders – Issued.

Home (Cinema) Department

G.O.(Ms)No.762

Dated: 16.10.2017

Read:-

1. G.O. (Ms.) No.740, Home (Cinema) Department, dated 6.10.2017.
2. From the Tamil Film Producers Council representation, dated 10.10.2017.
3. From the Tamil Nadu Cinema Theatre Owners' Federation representation, dated 12.10.2017.

ORDER:

In the G.O. 1st read above, the Government have revised the rates of admission as specified below:-

Rates of Admission

	<u>A/c Theatre</u>	<u>Non A/c Theatre</u>
<u>Municipal Corporations</u>		
Minimum	Rs.15/-	Rs.10/-
Maximum	Rs.62.50/-	Rs.37.50/-
<u>Municipalities:</u>		
Minimum	Rs.10/-	Rs.10/-
Maximum	Rs.50/-	Rs.37.50/-
<u>Town Panchayats</u>		
Minimum	Rs.10/-	Rs.10/-
Maximum	Rs.31.25/-	Rs.25/-
<u>Village Panchayats</u>		
Minimum	Rs.10/-	Rs.10/-
Maximum	Rs.18.75/-	Rs.15/-

<u>Multiplex</u>	<u>Maximum</u>	<u>Minimum</u>
Multiplex in Rule 83(1A)(c)(iv) of Tamil Nadu Cinemas (Regulation) Rules, 1957.	Rs.118.80/-	Rs.15/-
Multiplex in Rule 83(1A)(c)(v) of Tamil Nadu Cinemas (Regulation) Rules, 1957.	Rs.106.30/-	Rs.15/-
Multiplex specified in Rule 83(1A)(c)(vi) of Tamil Nadu Cinemas (Regulation) Rules, 1957.	Rs.150/-	Rs.15/-

2. The Tamil Film Producers Council and the Tamil Nadu Cinema Theatre Owners' Federation Chennai in their representations 2nd and 3rd read above have requested to revise the rates of admission as detailed below:-

	<u>Rates of admission</u>	
	<u>Maximum</u>	<u>Minimum</u>
Multiplex	Rs.150/-	Rs.50/-
A.C. Theatre	Rs.100/-	Rs.40/-
Non-A.C. Theatre	Rs.80/-	Rs.30/-

3. Government have carefully examined the proposal put-forth by the Tamil Film Producers Council and the Tamil Nadu Cinema Theatre Owners' Federation, Chennai. It is a fact that several Town Panchayats which adjoin Corporation and Municipal areas have attained almost all the characteristics of the larger Urban agglomerations and in practical terms, there is hardly any distinction between these entities. It is therefore felt that it would be logical to club Corporations, Municipalities and Town Panchayats as a cluster, to decide the rates of admission, to Cinema theatres in these locations.

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4. As far as Village Panchayats are concerned, a conscious decision has been taken to rationalize the rates in line with the actual conditions on ground. Moreover, the cost of running these establishments along with the maintenance aspects and the provision of facilities were also factored in before arriving at the rates of admission in these areas.

5. In the circumstances stated above, the Government have considered that the rates of admission need further revision. Hence the Government have decided to accept the request of Tamil Film Producers Council and the Tamil Nadu Cinema Theatre Owners' Federation, also to revise the rates of admission to the cinema theatres in Tamil Nadu.

6. Accordingly, in supersession of the orders already issued in the G.O. 1st read above, the Government direct that the rates of admission to the theatres in Tamil Nadu be revised as specified below:-

<u>Category</u>	<u>A.C.</u>		<u>Non-A.C.</u>	
	<u>Maximum</u>	<u>Minimum</u>	<u>Maximum</u>	<u>Minimum</u>
Multiplex	Rs.150/-	Rs.50/-	-	-
Municipal Corporations, Municipalities and Town Panchayats	Rs.100/-	Rs.40/-	Rs.80/-	Rs.30/-
Village Panchayats	Rs.75/-	Rs.25/-	Rs.50/-	Rs.20/-

7. The Cinema theatre licensees shall make an application to the Licensing Authority concerned with "C" form licence for making necessary entry/endorsement for revision in rates of admission. The Licensing Authority shall return the "C" form licence with necessary entries.

8. Necessary amendments to the Tamil Nadu Cinemas (Regulation) Rules, 1957 will be issued separately.

9. The Additional Chief Secretary/Commissioner of Land Administration is requested to send necessary draft amendments to the Tamil Nadu Cinemas (Regulation) Rules, 1957.

(BY ORDER OF THE GOVERNOR)

NIRANJAN MARDI
ADDITIONAL CHIEF SECRETARY TO GOVERNMENT

To
The Additional Chief Secretary and
Commissioner of Land Administration, Chennai-5.
All District Collectors (except District Collector, Chennai).
The Commissioner of Police, Chennai-7.
The President, Tamil Nadu Film Chamber of
Commerce, No.152, Purasaiwalkam High Road, Kellys, Chennai-10.
The President, South Indian Film Chamber of Commerce,
No.605, Anna Salai, Chennai-6.
The President, Tamil Nadu Film Exhibitors Association,
No.16, Poes Raod, 3rd Street, Teynampet, Chennai-18.
The President, Tamil Film Producers Council,
No.606, Anna Salai, Chennai-6.

Copy to:

The Municipal Administration and Water Supply Department,
Chennai-9.
The Commercial Tax and Registration Department, Chennai-9.
The Finance Department, Chennai-9.
The Hon'ble Chief Minister Office, Chennai-9.
The Senior Personal Assistant to Minister
for (Information and Publicity), Chennai-9.
The Private Secretary to Additional
Chief Secretary, Home, Prohibition and Excise Department,
Chennai-9.
SF/SC.

//Forwarded by Order//

S. Balan
16/10/17
SECTION OFFICER

S. Balan
16/10/17